



**OUT OF  
THE ORDINARY**

“Whole property branding” promotional and advertising mats

- ✓ High impact
- ✓ Customised customer gift
- ✓ Combination of dirt collection and design

# promotional and advertising mats

#customergift #properties #insurance #homeloans

Whole  
**property**



## WHOLE PROPERTY BRANDING ADVERTISING MATERIAL

What could be better when you're talking about property than a floor mat specifically designed with your customer's logo? It performs so many different functions. It welcomes visitors, protects floors and retains value or simply provides a coherent foyer area in apartment complexes.



# PROPERTY MATS AS CUSTOMER GIFT



## TARGET GROUPS

- ✓ Insurance companies
- ✓ Banks and building societies
- ✓ Estate agents/property companies
- ✓ Housing societies/associations
- ✓ Prefabricated house suppliers
- ✓ Electricity/gas suppliers (e-mobility)
- ✓ Structural component suppliers (windows/doors)
- ✓ Workshops (renovation)
- ✓ Prefabricated garage manufacturers





# ADVERTISING MAT AS CUSTOMER GIFT

- ✓ for completed home loans or building loan agreements
- ✓ for completed insurance contracts throughout the building, e.g. building and contents insurance, etc.
- ✓ after installation of photovoltaic systems or solar power units
- ✓ for bought or rented properties
- ✓ for completed energy contracts
- ✓ following installation of new doors, windows,
- ✓ awnings, conservatories, swimming pools
- ✓ after hand-over of ready-to-occupy properties
- ✓ when erecting prefabricated garages



# DID YOU KNOW THAT...



- ✓ you can specify the dimensions of the mats?
- ✓ we also have borderless mats in our range?
- ✓ we offer express deliveries?
- ✓ the mats are easy to roll up, transportable and easy to put away
- ✓ our multifunctional mats, made from sustainable ECONYL® yarn, reduce the greenhouse effect of nylon by up to 90% compared to new material made from oil.



BORDERLES MATS



ROLLABLE AND LIGHT



EXPRESS DELIVERY



ECONYL® YARN

# AFTER EVERY WASH, IT LOOKS LIKE NEW

This way, given away promotional mats always look like on the first day



Naturally, dirt and grime accumulate when camping. To ensure that the mat is ready for the next holiday, our logo mats can be washed in the washing machine at up to 60 degrees, depending on the quality. In addition to being equipped with our regenerated ECONYL® yarn, sustainability is further enhanced by the extended service life.

Cotton

EXTRA DRY

CUPBOARD DRY

IRON DRY

WOOL

ULTRA DELICATE

FRESHEN UP

SPORTS WEAR



Made in  
Germany

# VALUE RETENTION



# UNIQUE



# EFFECTIVE

# VARIED





## AROUND THE BUILDING



### FACT CHECK SUSTAINABILITY!

- ✓ Use of regenerated ECONYL® yarn
- ✓ waste is not disposed of, but used as a recyclable material
- ✓ Lower electricity and water consumption, less CO2 emissions
- ✓ OEKO-Tex certified yarn





Moin ps21731a



Hallo ps21731b



Daheim ps21731e



Heimat, die ps21731i



Lieblingsplatz ps21731c



Willkommen ps21731l



Heimat Hafen ps21731r



Naherholung ps21731f



Villa Kunterbunt ps21731h



Neues Quartier ps21731k



Mein Haus ps21731d



Home 220670



Hereinspaziert ps23892l



Lieblingsort ps23892k



Heimathafen ps23892m



Welcomehome ps23892b



Welcomehome ps23892a

all mats also available as borderless mats

# Choose the right quality for you

## Benefits

- ✓ Choice of different carpet qualities
- ✓ Slip-resistant nitrile or vinyl backing
- ✓ Personalised with a customer logo
- ✓ Reduce the risk of tripping or slipping
- ✓ Washable
- ✓ Individual design
- ✓ Choice of with or without narrow border
- ✓ special shapes possible
- ✓ Use of Pantone colours
- ✓ Photoprinting
- ✓ Wide range of standard designs available
- ✓ Dirt and moisture absorption
- ✓ Custom sizes available

### PRESTIGIOUS PROTECTION



#### LogoMat Business

The high-quality logo mat for company entrance areas

LogoMat Business is the perfect choice when quality is the priority. High-impact colours printed on a hard-wearing, sustainable nylon surface turn every high-traffic foyer into an eye-catcher.



from  
**1**  
piece

### A STRONG IMAGE

#### LogoMat Basic

The LogoMat for small budgets

LogoMat Basic is the classic entrance area mat. It promotes a corporate image economically and convincingly and also provides an effective dirt collection zone.



from  
**1**  
piece

### STRONG BRANDS

#### PromoMat Basic

The promotional mat for brand advertising

PromoMat Basic is your first choice when it comes to supporting advertising campaigns. Any advertising message can go on the floor with photorealistic printing.



Qty  
depends on  
size