

promotional and advertising mats: "All about the 'bike"

- ✔ Put two-wheelers centre stage
- ✓ Motorcycle mats. Pit mats. Environmental mats.
- Make the most of the ecological advantages

# promotional and advertising mats

#sustainableanswerstocleanliness #advertiseonyourfloor



Advertise on your floor!

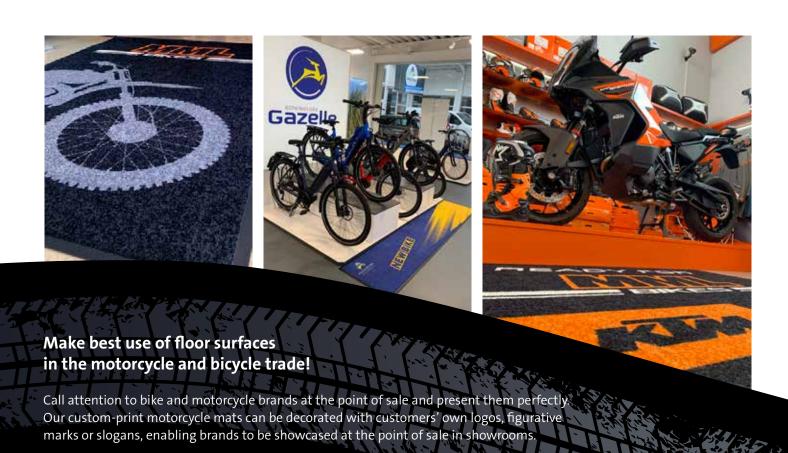
Your idea, your design. On custom-printed logo mats

Keeping it clean and sustainable!

Advertising mats for motorcycles and bicycles fulfil a wide variety of purposes. The advertising mats can create impact at the point of sale in bicycle and motorcycle stores. Printed with the advertising campaign, they can present individual brands, or be used as a high-quality entrance mat to support the corporate design.

Whether used as a rider mat by racing teams, as advertising material for bicycle and motorcycle manufacturers, or as workshop mats, emco environmental mats combine functional properties such as dirt collection and moisture absorption with customised design and freely selectable dimensions. Keeping floor surfaces clean!

Motorcycle mats with regenerated ECONYL® yarn safeguard floors and protect the environment. Carpet and fabric scraps, along with fishing nets that are no longer needed, are collected and recycled into regenerated nylon. The aim is to return all products containing environmentally friendly ECONYL® yarn that are no longer needed to the first step of the regeneration process. The result is endless recycling.



#### Did you know that ...

- ...our workshop mats are machine washable up to 60 degrees.
- ...the underside has a heavy anti-slip coating.
- ...the mats are environmentally friendly.

- ...our multifunctional mats, made from ECONYL® yarn, reduce CO<sub>2</sub> emissions by up to 90% compared to oilbased materials.
- ...our mats are rollable, transportable and storable.







# Workshop mat. Garage mat. Environmental mat. Pit mat. Keeping the floor clean!

Motorcycle enthusiasts know the problem only too well: they're working on their 'bikes, and the result is a filthy floor in the garage or workshop, or even in the paddock at competition tracks. Our custom-print dirt collection mats provide the solution, offering protection for floors together with comfort for the knees.

They make it easy to comply with FIM guidelines.







## Choose the right quality for you

#### **Benefits**

- ✔ Choice of different carpet qualities
- ✓ Slip-resistant nitrile or vinyl backing
- ✔ Personalised with a customer logo
- ✔ Reduces the risk of tripping or slipping
- ✓ Washable
- ✔ Choice of with or without narrow border
- ✓ Sustainable, environmentally friendly ECONYL® Floor (LogoMat Business)
- ✓ Made in Germany

- ✓ Individual design
- ✓ Special shapes possible
- ✓ Use of Pantone colours
- ✔ Photoprinting
- ✓ Wide range of standard designs available
- ✔ Dirt and moisture absorption
- ✓ Custom sizes available
- ✓ Flame resistant on request to fire protection standard EN 13501-1



### **LogoMat Express**

The elegant logo mat with a short delivery time

When you need a quick solution, LogoMat Express is the choice for you. The special velour surface allows elegant designs to be created quickly and easily.





## ECONYL® DEGENERATED NYLON

### **LogoMat Business**

The high-quality logo mat for company entrance areas

LogoMat Business is the perfect choice when quality is the priority. High-impact colours printed on a hard-wearing, sustainable nylon surface turn every high-traffic foyer into an eye-catcher.



## STRONG BRANDS

#### **PromoMat Basic**

The promotional mat for brand advertising

PromoMat Basic is your first choice when it comes to supporting advertising campaigns. Any advertising message can go on the floor with photorealistic printing.



Quantity dependent on mat dimensions.