

A row of motorcycles is parked in a showroom. In the foreground, a large, dark grey mat with orange and white Harley-Davidson branding is laid out on the floor. The mat features the Harley-Davidson logo in orange and white. The motorcycles in the background are also Harley-Davidson models, with orange and black accents.

**OUT OF  
THE ORDINARY**

promotional and advertising mats: “All about the ’bike”

- ✓ Put two-wheelers centre stage
- ✓ Motorcycle mats. Pit mats. Environmental mats.
- ✓ Make the most of the ecological advantages



# promotional and advertising mats

#sustainableanswerstocleanliness #advertiseonyourfloor

sustainable  
clean  
custom  
promotions



## Advertise on your floor!

Advertising mats for motorcycles and bicycles fulfil a wide variety of purposes. The advertising mats can create impact at the point of sale in bicycle and motorcycle stores. Printed with the advertising campaign, they can present individual brands, or be used as a high-quality entrance mat to support the corporate design.

## Your idea, your design. On custom-printed logo mats

Whether used as a rider mat by racing teams, as advertising material for bicycle and motorcycle manufacturers, or as workshop mats, emco environmental mats combine functional properties such as dirt collection and moisture absorption with customised design and freely selectable dimensions. Keeping floor surfaces clean!

## Keeping it clean and sustainable!

Motorcycle mats with regenerated ECONYL® yarn safeguard floors and protect the environment. Carpet and fabric scraps, along with fishing nets that are no longer needed, are collected and recycled into regenerated nylon. The aim is to return all products containing environmentally friendly ECONYL® yarn that are no longer needed to the first step of the regeneration process. The result is endless recycling.



## Make best use of floor surfaces in the motorcycle and bicycle trade!

Call attention to bike and motorcycle brands at the point of sale and present them perfectly. Our custom-print motorcycle mats can be decorated with customers' own logos, figurative marks or slogans, enabling brands to be showcased at the point of sale in showrooms.

## Did you know that ...

...our workshop mats are machine washable up to 60 degrees.

...the underside has a heavy anti-slip coating.

...the mats are environmentally friendly.

...our multifunctional mats, made from ECONYL® yarn, reduce CO<sub>2</sub> emissions by up to 90% compared to oil-based materials.

...our mats are rollable, transportable and storable.



## Workshop mat. Garage mat. Environmental mat. Pit mat. Keeping the floor clean!

Motorcycle enthusiasts know the problem only too well: they're working on their 'bikes, and the result is a filthy floor in the garage or workshop, or even in the paddock at competition tracks. Our custom-print dirt collection mats provide the solution, offering protection for floors together with comfort for the knees.

They make it easy to comply with FIM guidelines.





# Choose the right quality for you

## Benefits

- ✓ Choice of different carpet qualities
- ✓ Slip-resistant nitrile or vinyl backing
- ✓ Personalised with a customer logo
- ✓ Reduces the risk of tripping or slipping
- ✓ Washable
- ✓ Choice of with or without narrow border
- ✓ Sustainable, environmentally friendly ECONYL® Floor (LogoMat Business)
- ✓ Made in Germany
- ✓ Individual design
- ✓ Special shapes possible
- ✓ Use of Pantone colours
- ✓ Photoprinting
- ✓ Wide range of standard designs available
- ✓ Dirt and moisture absorption
- ✓ Custom sizes available
- ✓ Flame resistant on request to fire protection standard EN 13501-1

## EXPRESS DELIVERY

### LogoMat Express

The elegant logo mat with a short delivery time

When you need a quick solution, LogoMat Express is the choice for you. The special velour surface allows elegant designs to be created quickly and easily.

from  
**1**  
piece

## PRESTIGIOUS PROTECTION

**ECONYL®**  
REGENERATED NYLON

### LogoMat Business

The high-quality logo mat for company entrance areas

LogoMat Business is the perfect choice when quality is the priority. High-impact colours printed on a hard-wearing, sustainable nylon surface turn every high-traffic foyer into an eye-catcher.

from  
**1**  
piece

## STRONG BRANDS

### PromoMat Basic

The promotional mat for brand advertising

PromoMat Basic is your first choice when it comes to supporting advertising campaigns. Any advertising message can go on the floor with photorealistic printing.

from  
**110**  
piece

Quantity dependent  
on mat dimensions.