

# STRONG ON BRANDS



## PromoMat Basic

### The promotional mat for brand advertising

PromoMat Basic is your first choice when it comes to supporting advertising campaigns. Any advertising message can go on the floor with photorealistic printing. Whether used as a promotional gift, sold in official merchandise shops, at the point of sale or as a promotional campaign, PromoMat Basic (with or without a border) is the perfect choice.

#### Application areas

- ▶ Give-aways
- ▶ Point of sale
- ▶ Merchandising
- ▶ Beverage and household appliance industry
- ▶ Sport and shoe brands

#### Advantages

- ▶ High-resolution printing process
- ▶ Pantone colours
- ▶ Lower risk of tripping or slipping
- ▶ High colourfastness
- ▶ Individual packaging and labels available on request

#### Colours and sizes

- ▶ Photorealistic printing
- ▶ Many standard sizes available
- ▶ Special sizes on request
- ▶ Size-dependent order quantity

#### Specifications

- ▶ Surface material: 100 % polyamide 6 (velour)
- ▶ Backing: Non-slip coating/vinyl
- ▶ Available with and without all-round border
- ▶ Washable with care up to 30°C



degrees  
washable  
(with care)



year  
guarantee

11.21 – Subject to technical modifications.



\*depending on mat size