

PRINT DATA



Print data for Promotional mats with high quantities

The optimal process of your print order starts with the correct layout of your file.+

GENERAL INFORMATION

Software

- creation in Adobe InDesign, Adobe Illustrator or Adobe Photoshop.

Colours

- colour profile Adobe RGB (1998).
- pantone colours for display, these colours are reproduced as accurately as possible.
- use RGB (0,0,0) for deep black.
- the white colour is not printed and is formed by the basic colour of the carpet

Features

- Resolution: 100 DPI, actual size, all images below 100 DPI will result in a poor image.
- 1 cm bleed, leave the bottom area to the edge of this specified size.
- line thickness at least 3 mm or 8.5 points, all lines finer than these values are not or barely visible.
- convert text and outlines into conversion lines.
- smooth transparent objects and images at 100 DPI. Remove empty and invisible layers.
- remove crop marks and other elements that are not to be printed, except for the crop shape for contour cutting (special shapes)
- save the print-ready PDF with the colour profile (Adobe RGB 1998).

Wrong:



Bleed

Let the background image continue to the edge continue.

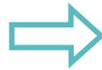
Trim edge

Your design will be trimmed on this trim edge during the production process. From this line the vinyl border begins (only for carpets with a border)

Cutting area

Position all elements and texts in this safety area position (2 cm inside the cutting edge). This guarantees that they will not be cut off.

Correct:



Qualities without border



○ Bleed

Allow for a bleed of 1 cm per design
For example: 47 x 62 cm (ordered size 45 x 60 cm)

○ Cut edge

Your design will be trimmed on this trim edge during the production process. From this line the vinyl border begins (only for carpets with a border)

○ Cutting area

Position all elements and texts in this safety area position (2 cm inside the cutting edge). This guarantees that they will not be cut off.

Qualities with border



○ Bleed

Allow for a bleed of 1 cm per design
For example: 44 x 59 cm (ordered size 45 x 60 cm with a margin of 1.5 cm)

○ Cut edge

Dimension of the cut edge = size of the mat
For example: 45 x 60 cm (ordered size 45 x 60 cm)

○ Cutting area

Arrange all elements and texts in this safety area (2 cm inside the cut edge).
For example: 38 x 53 cm (ordered size 45 x 60 cm with

Special shape (only without border possible)



○ Bleed

Allow for a bleed of 1 cm per design
For example: 44 x 59 cm (ordered size 45 x 60 cm with a margin of 1.5 cm)

○ Cut edge

Specify the cut edge of the From RGB (188,12,92) in 2pt width. Optional: Name of the associated colour "contour_cut". For example: Border frame 45 x 70 cm (ordered size 45 x 70 cm)

○ Cutting area

Arrange all elements and texts in this safety area (2 cm inside the trim edge).
For example: Boundary frame 41 x 66 cm (ordered size 45 x 70