

OUT OF THE ORDINARY

emco promotional and advertising mats

Custom-made eye-catchers

Designing clean entrances.

emco

Eine neue Generation:

über. Elektroroller





ON GOOD GROUNDS

There are many good reasons for choosing a custom-printed clean-off mat. Are you looking for a quality mat for your company advertising, or are you interested in a promotion campaign with photorealistic printing on a mat? Perhaps our advertising runners are the right choice for you if you want to put large areas to use as advertising media. Are you only interested in the look, or also in the technical benefits such as dirt and moisture absorption? The choice is yours!

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BERATUNG

Herzlich
Willkommen im
SPORTPARC
EMS LAND

PRODUCT OVERVIEW

Logo mats

with effective protection

Product	Quantities	Printing*	Dirt trap	Service life	€	Page
LogoMat Business	from 1 pc					8
LogoMat Basic	from 1 pc					10
LogoMat Express	from 1 pc					12

Promotional mats

for large print runs

Product	Quantities	Printing*	Dirt trap	Service life	€	Page
PromoMat Basic	from 50 pcs**					16
PromoMat Soft	from 50 pcs**					18

Advertising carpets

for large surface areas

Product	Quantities	Printing*	Dirt trap	Service life	€	Page
PromoRunner Basic	from 1 pc					22
PromoRunner Soft	from 1 pc					24

* Print resolution **depending on mat size

LOGO MATS

with effective protection

Application areas

- ▶ Reinforcing corporate design in entrances and at the point of sale
- ▶ Fairs and events
- ▶ Retail/chains and franchising
- ▶ Hotels and restaurants
- ▶ Industrial companies
- ▶ Municipal facilities
- ▶ Official merchandise shops/online shops
- ▶ Beauty and lifestyle
- ▶ Real estate industry
- ▶ Car, motor home and bike industry



The image shows a blue logo mat with a black and white checkered border. The mat features the Hofbräu logo, which consists of a crown above the letters 'HB' inside a yellow circle. Below the logo, the text 'HOFBRÄU' is visible, followed by 'AN DER WILHELM' and 'LINGEN' in a stylized font. The mat is placed on a wooden floor in a restaurant setting with wooden chairs and tables in the background.

HOFBRÄU
AN DER WILHELM
LINGEN



PRESTIGIOUS PROTECTION



LogoMat Business

The high-quality logo mat for company entrances

LogoMat Business is the perfect choice for your business when quality is important. Lively, durable colours, printed on a wear-resistant sustainable nylon surface, make any heavily frequented company entrance eye-catching while ensuring cleaner entrance areas.

Application areas

- ▶ Heavily frequented entrance areas
- ▶ Chain stores, franchises and industrial companies
- ▶ Municipal facilities
- ▶ Hotels and restaurants



Colours and sizes

- ▶ Wide range of colours
- ▶ Custom colours available
- ▶ Mats made to measure and bespoke shapes possible
- ▶ Many standard widths available

Specifications

- ▶ Surface material: 100 % polyamide ECONYL® brand-name fibre
- ▶ Backing: 100 % nitrile rubber, plus reinforced border
- ▶ Available with and without border



degrees
washable



litres/m²
water
absorption



g/m²
dirt
absorption



year
guarantee



free from
PVC



Made in
Germany

ECONYL®
ENDLESS POSSIBILITIES

emco

STRONG ON IMAGES



LogoMat Basic

LogoMat that is cost effective

LogoMat Basic is the classic choice for entrance areas, where it sends out a clear signal. As part of the corporate design, it supports the company's image in a strong, cost-effective way while also collecting dirt very effectively.

Application areas

- ▶ Moderately frequented entrance areas
- ▶ Official merchandise shops
- ▶ Fairs and events
- ▶ In the bike trade, mobile homes, real estate industry, etc.



Colours and sizes

- ▶ Wide range of colours
- ▶ Custom colours available
- ▶ Mats made to measure and bespoke shapes possible
- ▶ Lots of standard widths available

Specifications

- ▶ Surface material: 100 % hightwist nylon polyamide 6
- ▶ Backing: 100 % nitrile rubber
- ▶ Available with/without border



degrees
washable



litres/m2
water
absorption



g/m2
dirt
absorption



year
guarantee



free from
PVC



Made in
Germany

**EXPRESS
DELIVERY**

**HEREIN
S[®]PAZIERT!**

LogoMat Express

The elegant logo mat with a short delivery time filigrane Logomatte

When you need a quick solution, LogoMat Express is the choice for you. The special velour surface makes fine printing possible. This means even intricate designs can be produced quickly and easily.

Application areas

- Advertising and promotion
- Fairs and events
- Point of sale
- Real estate industry
- Beauty and lifestyle



Colours and sizes

- Wide range of colours
- Lots of standard widths available

Specifications

- Surface material: 100 % polyamide 6
- Backing: 100 % nitrile rubber
- Incl. all-round safety border



degrees
washable



litres/m2
water
absorption



g/m²
dirt
absorption



year
guarantee



free from
PVC



Made in
Germany

PROMOTIONAL MATS

for large print runs

Application areas

- ▶ Give-aways
- ▶ Point of sale
- ▶ Merchandising
- ▶ Beverage and household appliance industry
- ▶ Sport and shoe brands
- ▶ Banks and insurance companies
- ▶ Pharmaceutical industry





STRONG BRANDS



PromoMat Basic

The promotional mat for brand advertising

PromoMat Basic is your first choice when it comes to supporting advertising campaigns. Any advertising message can go on the floor with photorealistic printing. Whether used as a promotional gift, sold in official merchandise shops, at the point of sale or as a promotional campaign, PromoMat Basic (with or without a border) is the perfect choice.

Application areas

- Give-aways
- Point of sale
- Merchandising
- Beverage and household appliance industry
- Sport and shoe brands



Colours and sizes

- Photorealistic printing
- Many standard sizes available

Specifications

- Surface material:
100 % polyamide 6 (velour)
- Backing:
non-slip coating/vinyl
- Available with/without border



degrees
washable
(with care)



year
guarantee

GIVE AWAY



PromoMat Soft

The promotional mat with a soft surface

Thanks to its snug surface, PromoMat Soft looks comfortable and inviting. The high-quality, soft pile, printed with extremely durable, strong colours, makes this mat an absolute eye-catcher.

Application areas

- ▶ Give aways
- ▶ Point of Sale
- ▶ Merchandising
- ▶ Official merchandise
Shops/Online-Shops
- ▶ Pharmaceutical industry



Colours and sizes

- ▶ Photorealistic printing
- ▶ Many standard sizes available

Specifications

- ▶ Surface material:
100 % polyamide (densely tufted)
- ▶ Backing: Recyclon ®



degrees
washable
(with care)



year
guarantee

ADVERTISING CARPETS for large areas

Application areas

- ▶ Promotion
- ▶ Fairs and events
- ▶ Red carpets and premieres
- ▶ Long, busy corridors
- ▶ Shop and property construction
- ▶ Showrooms
- ▶ Permanent exhibitions in museums and theatres
- ▶ Fitness centres





Lassen Sie sich nicht hängen!

flexxx
Das INJOY® Fitness-Konzept

Die Vorteile

- flexxx richtet Sie wieder auf und macht Sie beweglich
- flexxx wirkt Schmerzen entgegen
- flexxx kräftigt und beugt Verspannung
- flexxx optimiert die Durchblutung und den Lymphfluss

Gut für Rücken & Gelenke
flexxx
das INJOY® Fitness-Konzept
100% gesund!

INJOY

LONG RUNNER



PromoRunner Basic

The advertising carpet in longer lengths

Do you need a long mat for a film premiere, company event or red carpet appearance? Then the PromoMat runner is an absolute must. The ability to print photorealistic designs on it makes it a winner, and it can support every promotional campaign.



Application areas

- Promotion
- Fairs and events
- Red Carpets and premieres

Colours and sizes

- Photorealistic printing
- Maximum width: 2 m
- Length: up to approx. 25 m

Specifications

- Surface material: 100 % polyamide (velour)
- Backing: non-slip coating/latex
- Without a border



Cfl-s1
flame
resistant



EN 14041
labelling
(available soon)



year
guarantee

SUPER PERFORMANCE



PromoRunner Soft

The special advertising carpet

PromoRunner Soft is the right choice whenever dirt collection and customised printing are needed over long running meters. The high-quality, pleasant pile and the printing in rich colours make the PromoRunner Soft a special advertising carpet.



Application areas

- ▶ Long, busy corridors
- ▶ Shop and property construction
- ▶ Permanent exhibitions
- ▶ Fitness centres

Colours and sizes

- ▶ Wide range of colours
- ▶ Maximum width: 2 m
- ▶ Length: up to approx. 20 m

Specifications

- ▶ Surface material:
100 % polyamide (densely tufted)
- ▶ Backing:
non-slip coating/vinyl
- ▶ With/without a border



Cfl-s1
flame
resistant



EN 14041
labelling
(available soon)



year
guarantee



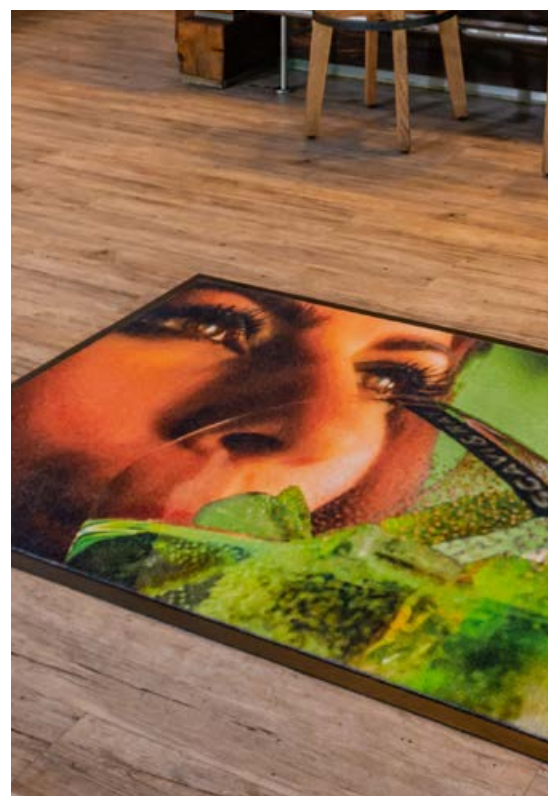
Made in
Germany



BESPOKE SHAPES

Our mats in customised shapes are real eye-catchers – with the latest technology, they can be realised in almost any shape you want (e.g. product illustrations or company logos). They are a high-quality, functional but also highly visible advertising medium. Intricate shapes can also be created to fit the structure of the building. The floor thus becomes a custom-made eye-catcher for shorter long-term campaigns.



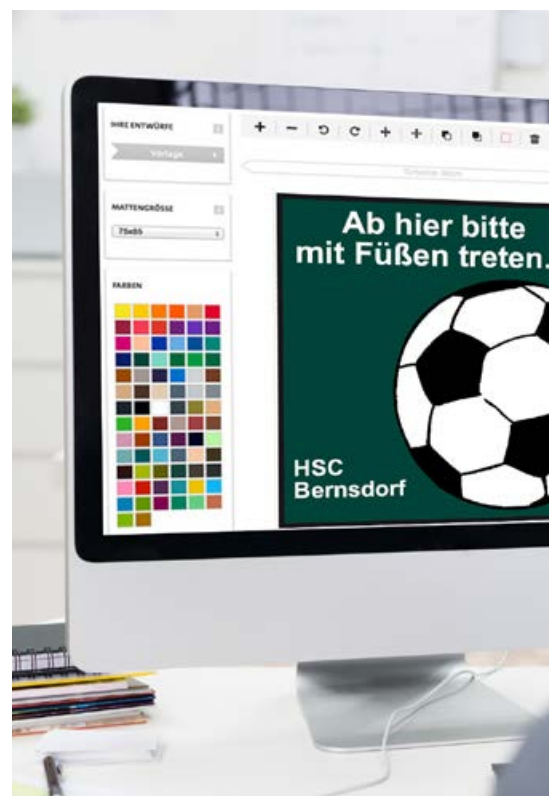


REFERENCES

emco mats and runners are the ideal basis for your marketing activities in promotion and advertising. There are a wealth of applications. Whether you want to present your brand professionally, or you need an eye-catching guide, or want to give a message, a sign, post a notice or info, you're looking for a special gift, want to offer a prize or simply want to greet your customers – everything is possible with the advertising and promotional mats from emco.

We are happy to assist you so that you have the maximum design freedom and so that our joint project becomes a reference worth seeing.







emco QUALITY

For over 50 years, emco Bau has been developing and manufacturing bespoke entrance matting systems for commercial buildings to the highest quality and safety standards. emco Bau is the market leader in this field in Germany and the supplier with the highest turnover worldwide.

In addition to entrance mat systems and clean-off floor coverings, the product portfolio also includes logo and advertising mats. A wide choice of designs and components combined with excellent customer support and comprehensive services means we can provide architecturally sophisticated solutions for every type of requirement. The company is a division of the emco Group in Lingen.

Chromojet

Among emco's innovations are our Chromojet printing systems, which use 48 nozzles per colour to apply the designs to the raw white mat material simultaneously in 78 permanent, colourfast colours or photorealistically.



OUT OF THE ORDINARY

emco produces advertising and promotional mats for practically every use and occasion. Stylish, innovative, high-quality, functional and always to a high design standard.

Our flexible product range means all design ideas can be consistently realised.

Further info at www.emco-bau.com/promotional-mats

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Title image from M. Ruthardt: www.strassenmaler-workshop.de

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A member of the