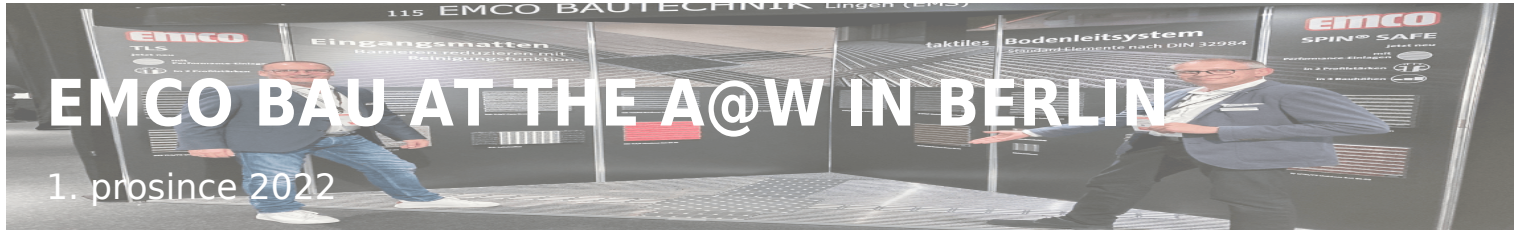


# MAGAZINE



Am 19. und 20. Oktober 2022 fand wieder die ARCHITECT@WORK in Berlin statt. emco Bau war als Aussteller dabei und blickt zurück auf eine erfolgreiche Teilnahme. Zunächst ist es sehr erfreulich, dass die Besucherzahlen mit knapp 3.300 wieder auf dem vorpandemischen Niveau waren. Die Anhänger der Messe haben ihr offensichtlich über die schwierige Zeit die Treue gehalten, und neue Architektur- und Designfans sind dazugekommen.

ARCHITECT@WORK took place again in Berlin on 19 and 20 October 2022. emco Bau was there as an exhibitor and looks back on a successful participation. First of all, it is very pleasing that visitor numbers were again at the pre-pandemic level with just under 3,300. The fair's supporters have obviously remained loyal to it over the difficult period, and new architecture and design fans have joined in.

The demand for news from the areas of materials, products and projects is great, which also became clear in the top-class guest lectures by architects and experts, who shared their experiences with the numerous audience members. Not only the great variety of perspectives and ways of thinking, but also the opportunity for intensive personal exchange determined the trade fair events and brought many new impulses and ideas. There was also a lively exchange at the exhibition stands - no wonder that the exhibitors were also more than satisfied. This was also the case for emco Bau ...

## Great success for emco Bau

Andreas Oellrich (Architectural Consultant, Field Service Region West, in the picture on the left) and Andreas Plonka (Architectural Consultant, Field Service Region East, in the picture on the right) were part of the emco team on site and give a brief insight into their impressions of the fair.

What was your experience at this year's architect@work - what kind of feedback did you get from the visitors?

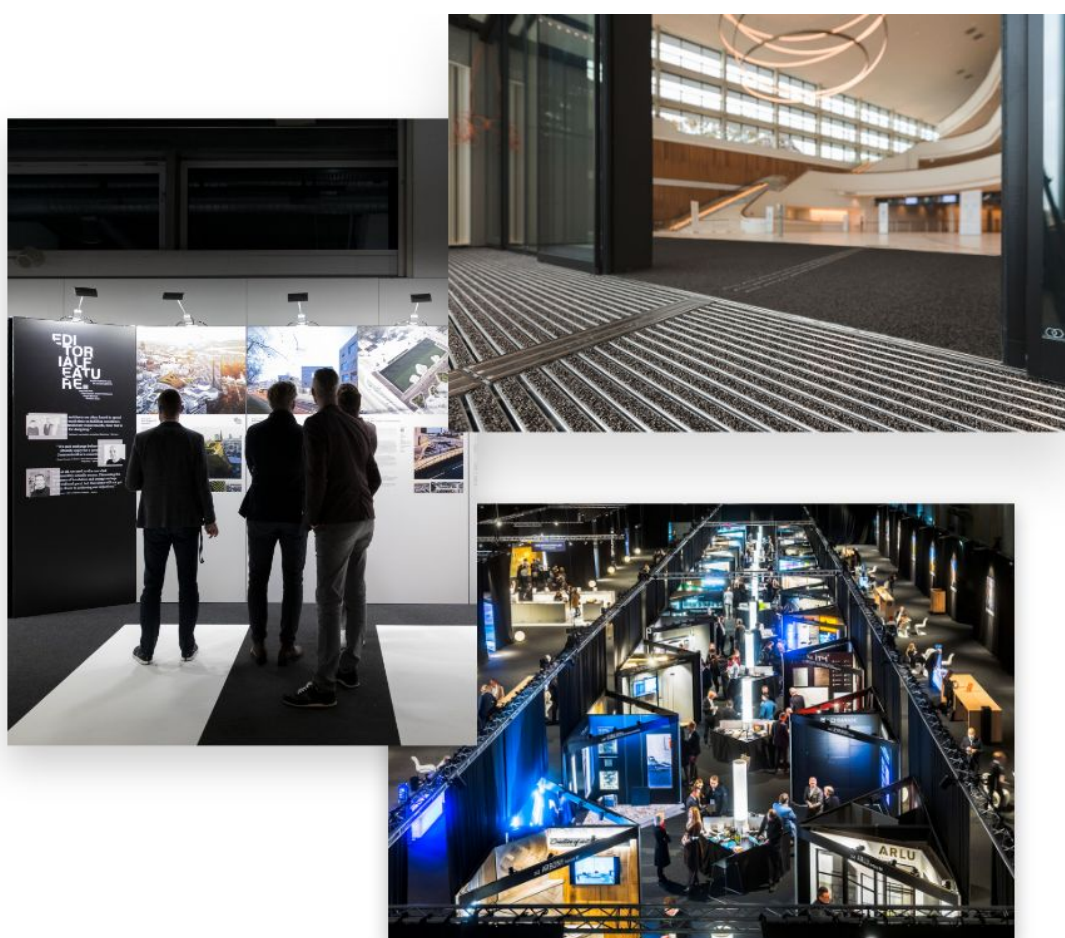
**Andreas Oellrich:** Once again, we found that emco is very well known as a brand in the area of commercial entrance mats and commercial entrance carpets, which became clear in the discussions.

**Andreas Plonka:** The guests we spoke to at the stand were all enthusiastic about the trade fair - a great event for everyone involved.

What were the main topics discussed at the stand?

**Oellrich:** Our main topic was accessibility and especially our tactile guidance systems ...

**Plonka:** ... the products presented in this regard included the SpinSafe and TLS systems, in combination with our premium collection.



The focus was therefore on tactile guidance systems and thus on the topic of accessibility. What does emco offer architects in this regard?

**Oellrich:** In addition to the optimally matched products, we offer architects professional needs assessment and advice as well as extensive information material: via brochures and samples as well as on our website and social media channels, for example LinkedIn.

**Plonka:** What is particularly convincing is the high degree of design freedom we offer - with two variants and our services, such as planning support and on-site

measurement and fitting.

What is particularly important to the target group?

Plonka: In the discussions at the stand, it became clear that architects particularly appreciate emco-specific tender texts ...

Oellrich: ... in addition, they would like to be able to try out the product for themselves using a blind long stick.

What core messages did emco Bau convey at the trade fair?

Plonka: With our two variants, we demonstrated that accessibility for visually impaired people can also be achieved with our Commercial entrance mats without interruption.

Oellrich: In addition, we underlined our expertise in the area of needs assessment and consulting and were thus able to show once again that we are the professionals in the area of commercial entrance mats and commercial entrance carpets systems.

## The tactile guidance systems from emco

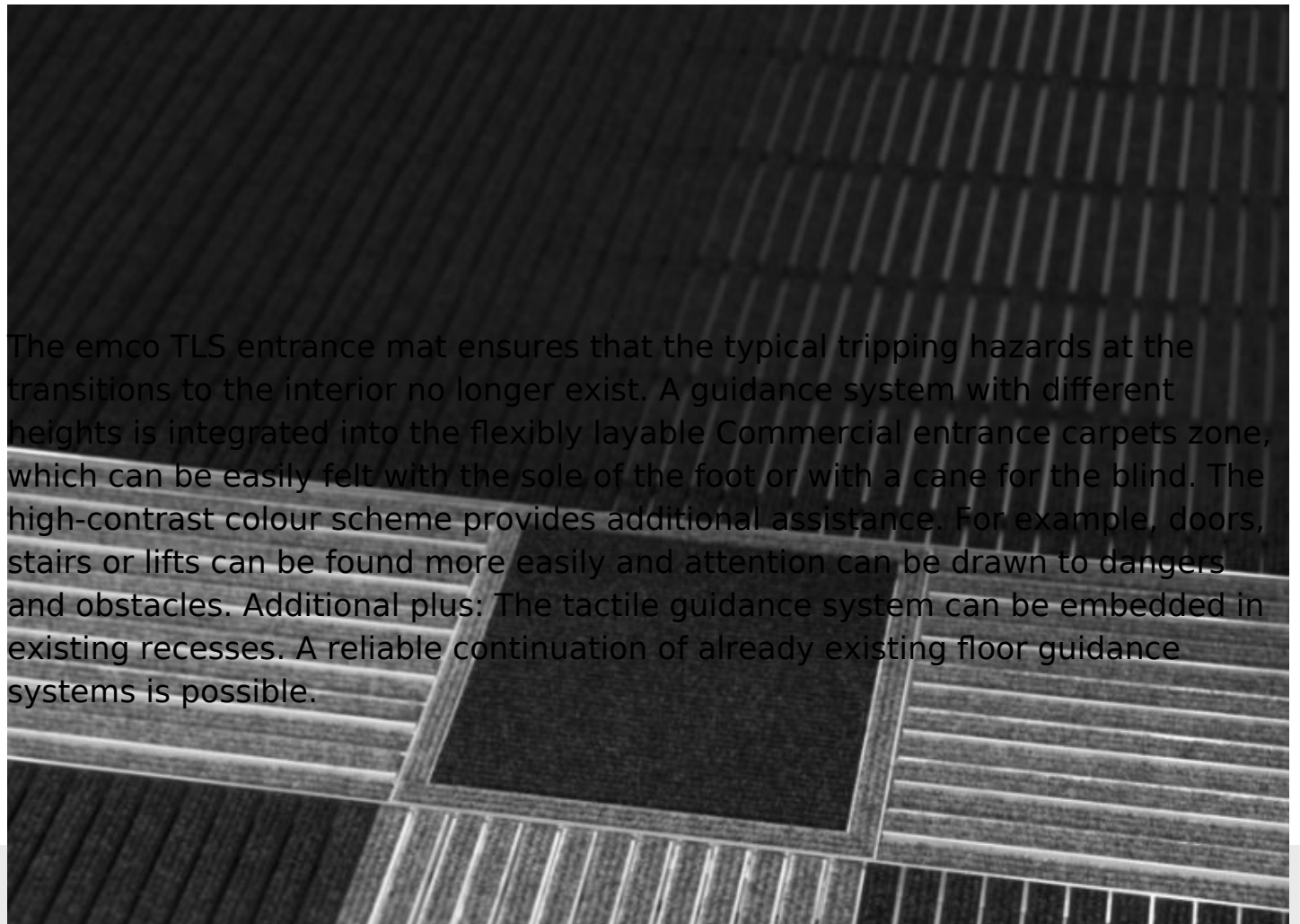
Commercial entrance carpets system can meet the requirements of wayfinding. Since every guest enters a building through an entrance, it is important that no barriers are created here. emco Bau has developed excellent innovations for this challenge with three sophisticated Tactile Guidance Systems that close the tactile gap in the vestibule and entrance area to the inside of the building in the indoor and covered outdoor area and function excellently as a guidance system in the building. Different inlays, profile heights and thicknesses offer many design options here



In vestibules and entrance areas, a gap in the guidance system for the blind quickly becomes a dangerous tripping hazard for blind and visually impaired people. SpinSafe solves the problem as a seamless guidance system in entrances with an integrated dirt trap system. The Commercial entrance mats innovation

with integrated stainless steel elements enables good orientation, directions and changes of direction can be easily and clearly felt with the feet or a cane for the blind. The tactile floor information complies with the standards of DIN 32984. In addition to the tactile floor indicators, the auditory impression also changes significantly when a blind person's cane is used. This also makes it easier to find doors, stairs and lifts. Different inlays, material heights and profile thicknesses make SpinSafe a high-quality solution for architects, because it can be used to create visually harmonious pathways.



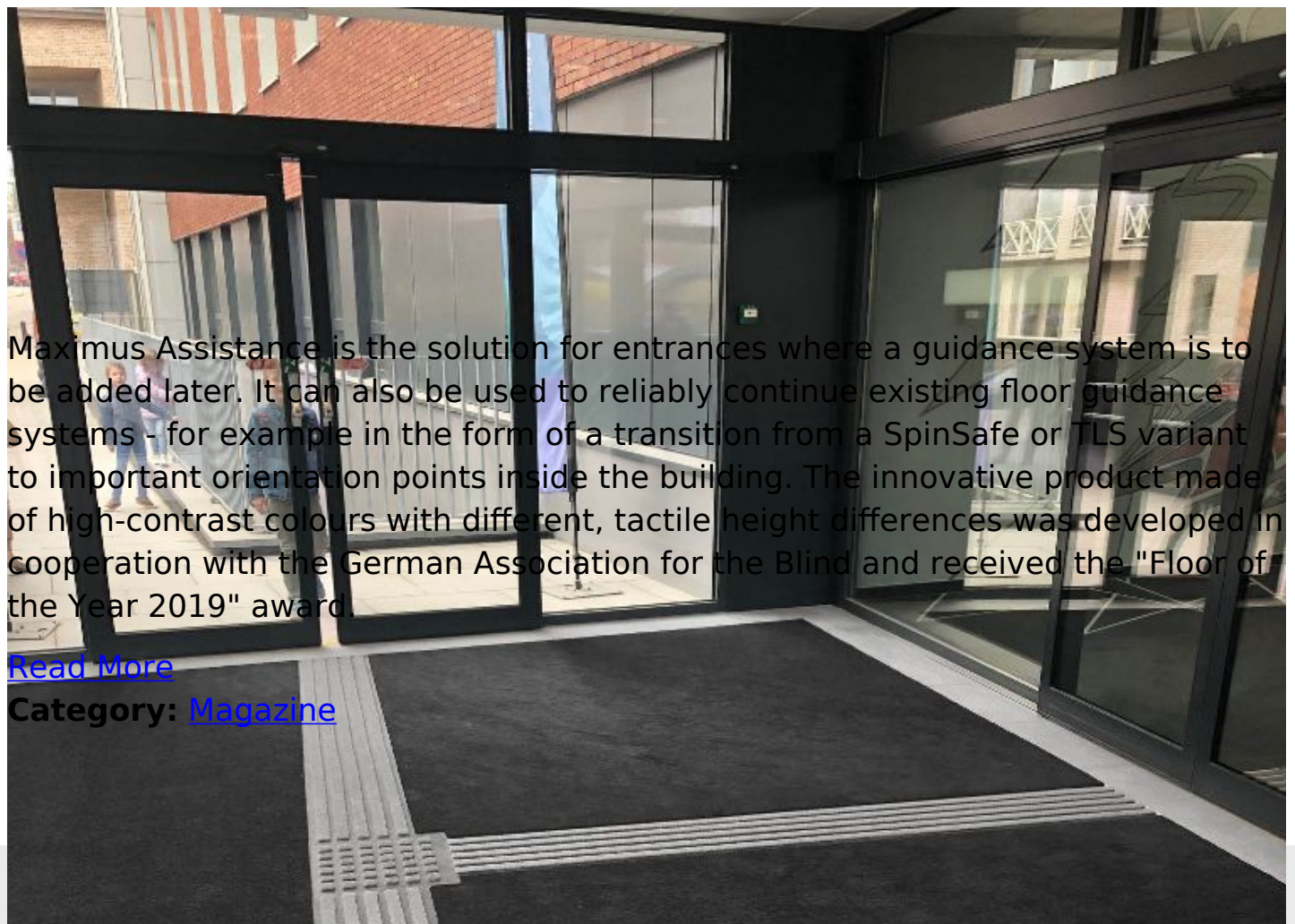


The emco TLS entrance mat ensures that the typical tripping hazards at the transitions to the interior no longer exist. A guidance system with different heights is integrated into the flexibly layable Commercial entrance carpets zone, which can be easily felt with the sole of the foot or with a cane for the blind. The high-contrast colour scheme provides additional assistance. For example, doors, stairs or lifts can be found more easily and attention can be drawn to dangers and obstacles. Additional plus: The tactile guidance system can be embedded in existing recesses. A reliable continuation of already existing floor guidance systems is possible.









Maximus Assistance is the solution for entrances where a guidance system is to be added later. It can also be used to reliably continue existing floor guidance systems - for example in the form of a transition from a SpinSafe or TLS variant to important orientation points inside the building. The innovative product made of high-contrast colours with different, tactile height differences was developed in cooperation with the German Association for the Blind and received the "Floor of the Year 2019" award.

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# VACATION IN THE HOTEL

4. srpna 2022

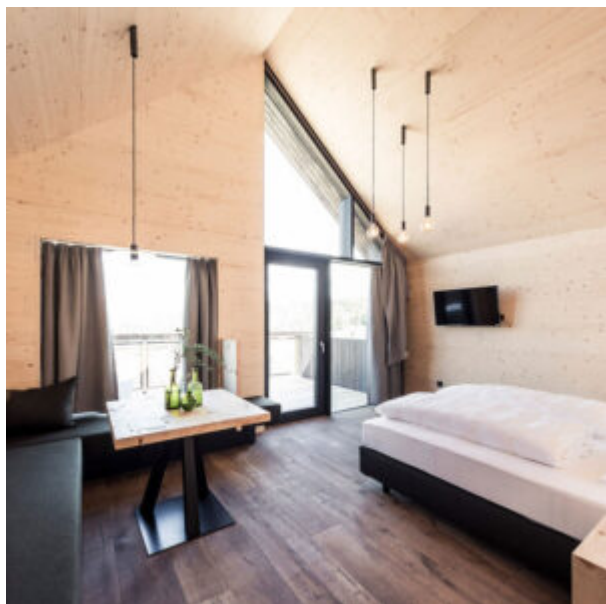
The summer vacations are here - and finally vacations without Corona restrictions again. Destinations around the world are now beckoning, from vibrant metropolises to dream beaches and undisturbed hideaways. The only question is, where to stay? Do you prefer a hotel or a vacation home? Both have their advantages, but the hotel offers more comfort. If you decide to stay in an architectural gem, you can be happy even before you enter your vacation home. One such gem is the Hotel Pfösl in South Tyrol.



Hotel Pfösl in Südtirol, Fotografie von © Florian Andergassen

The jewel in the midst of beautiful nature can impress with an impressive list of awards in the field of architecture - here is just a selection: archilovers best project 2017 and 2019, AIT award best interior and architecture 2018, AIT platform sonderpreis hotel architektur 2017, Häuser des Jahres 2020 (shortlist), London international creative competition 2019 (shortlist), Bigsee wood award - Ljubljana 2019, Premio in/architettura 2020 ... Behind all this is a thoughtful, modern architecture, about which the architect couple Michaela Wolf and Gerd Bergmeister say: "A continuation of building in the existing, an integration of the listed barn, a building in the landscape. It is about connections between new and old by means of path clearing and purposefully placed measures, which form a unity with the whole. The landscape becomes the theme, becomes part of the architecture and vice versa. A withdrawal, a search for consciously chosen positions. A disappearance in the landscape. Here, too, the material as a connecting element between old and new, between inside and outside." This describes very well the merging of the new building with the listed structure and

surroundings.







*Hotel Pfösl in South Tyrol, photography by © Florian Andergassen*

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Just the right place to finally recharge your batteries after a long lean period. Especially now, after the pandemic years, many long for an all-around soothing vacation, either to really relax again or to finally see something other than their own four walls and the familiar city. In any case, it is pleasant to be accommodated in a good hotel and not have to worry about anything but your own needs.

**Let everything fall away from you in the hotel -**

## it's so easy

Check in, forget about your job, responsibilities and everything else - and let yourself be pampered all around. This is not only possible in South Tyrol, but is a general advantage of hotel vacations. Whether it's shopping or making up the bed, cooking or renting a car - that's taken care of by others who are also familiar with the local customs. Many things can be booked before the start of the trip (rental cars, excursions, restaurant visits) and make vacation planning much easier. A nice place to rely on others and give yourself over completely to your vacation is the Ruby Hotel in Düsseldorf.



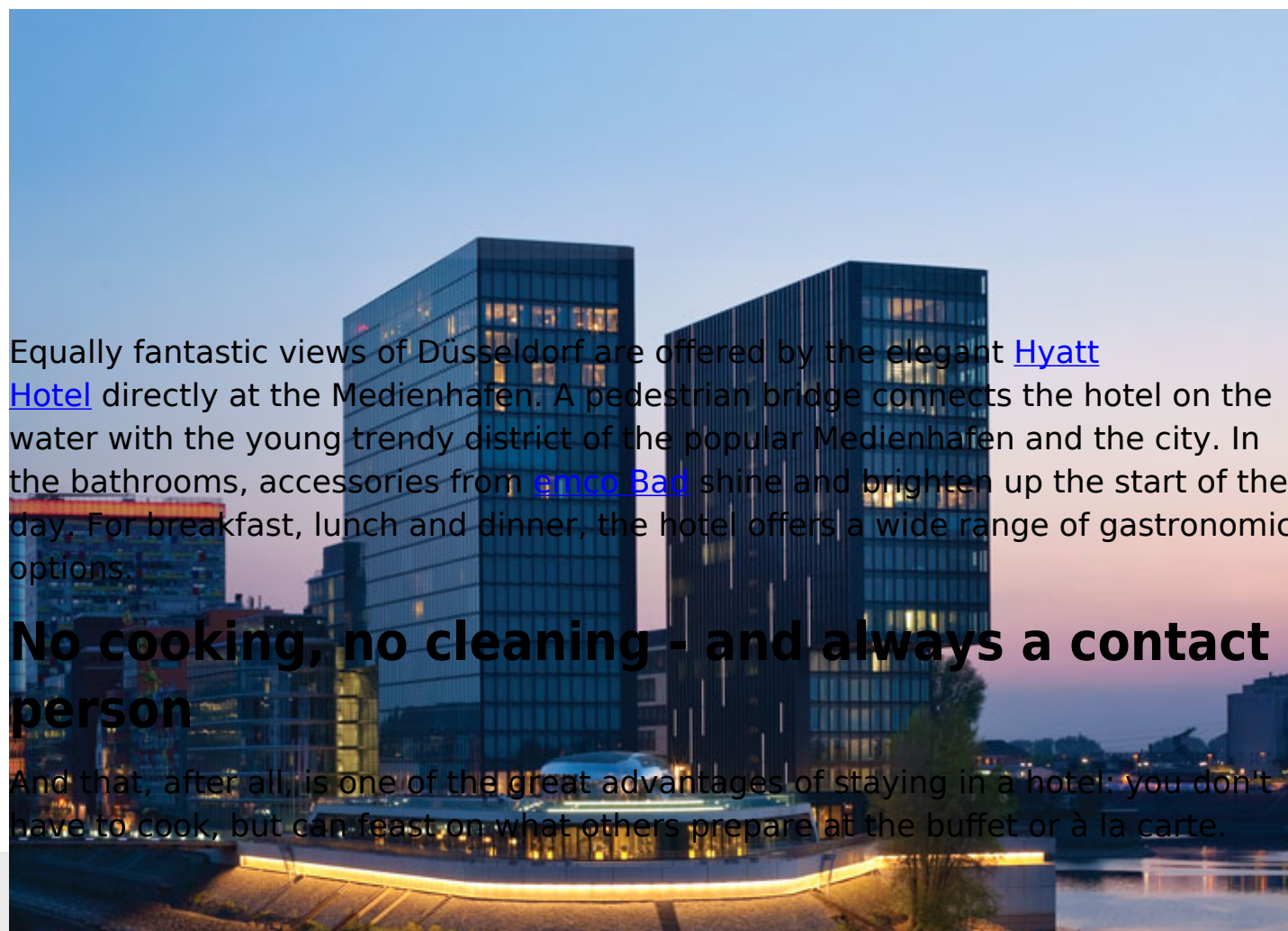
Ruby Hotel in Düsseldorf, © Ruby Hotel

Here, HPP Architekten have conjured up a stylish welcome ambience on 13 floors

from the former Commerzbank high-rise, which is a listed building. To this end, the high-rise was stripped back to its shell and refurbished - including a spacious roof terrace and DGNB Gold certification. In 1998, the building with its style-defining construction and its curtain wall, which is considered the first elemental high-rise façade in Germany, was listed as a historic monument. Particularly striking: the rounded window openings, through which one can enjoy a great view of the Rhine metropolis.







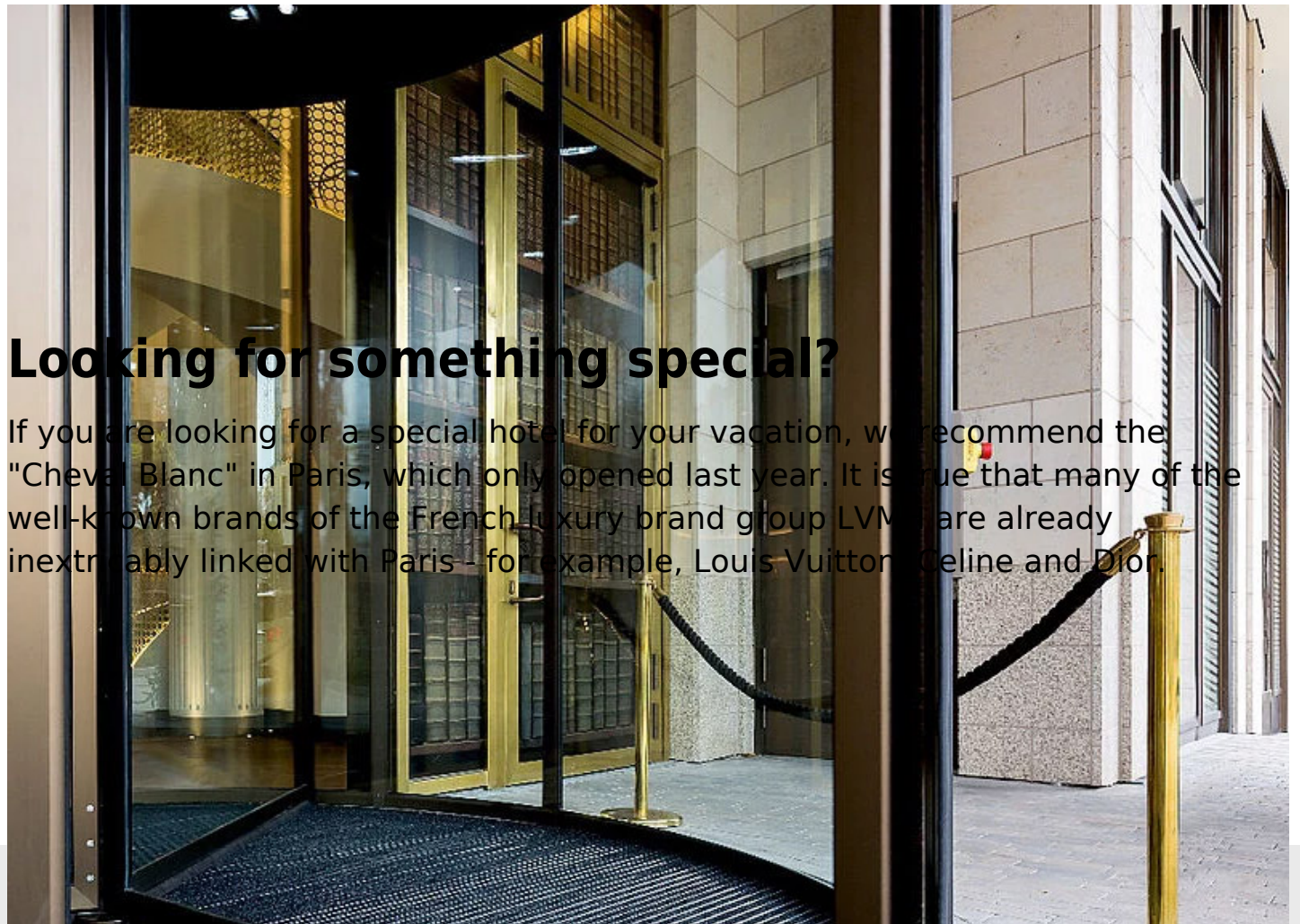
Equally fantastic views of Düsseldorf are offered by the elegant [Hyatt Hotel](#) directly at the Medienhafen. A pedestrian bridge connects the hotel on the water with the young trendy district of the popular Medienhafen and the city. In the bathrooms, accessories from [emco Bad](#) shine and brighten up the start of the day. For breakfast, lunch and dinner, the hotel offers a wide range of gastronomic options.

## **No cooking, no cleaning - and always a contact person**

And that, after all, is one of the great advantages of staying in a hotel: you don't have to cook, but can feast on what others prepare at the buffet or à la carte.

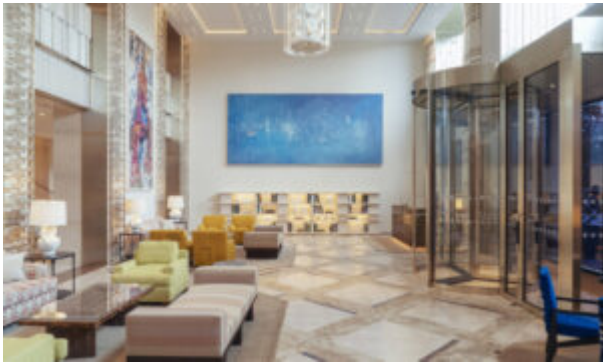
Cocktails are available in the hotel bar - and anyone planning a vacation with children would be well advised to book a hotel with a children's program. If there are problems with the room, pool or food, or if you've suffered a minor injury or need an insider's tip, a hotel complex has a contact person around the clock, as is the case at the [Sofitel Frankfurt](#) - here you can relax in the spa area or enjoy the cultural offerings around the hotel. A dedicated team is on hand to answer guests' questions, and entrance mats from emco ensure cleanliness right from the entrance. The impressive [Galaxy Casino & Hotels](#) in Macau or the [AccorHotels Arena](#) in the French capital Paris are just two of many other tips equipped with emco cleanliness systems.





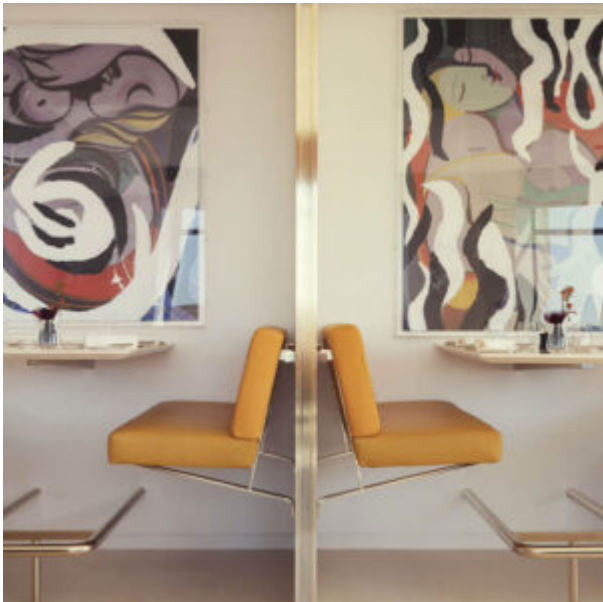
## Looking for something special?

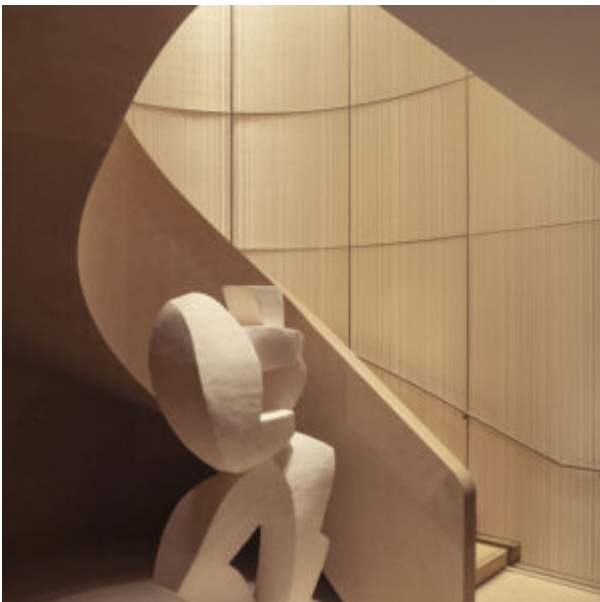
If you are looking for a special hotel for your vacation, we recommend the "Cheval Blanc" in Paris, which only opened last year. It is true that many of the well-known brands of the French luxury brand group LVMH are already inextricably linked with Paris - for example, Louis Vuitton, Celine and Dior.











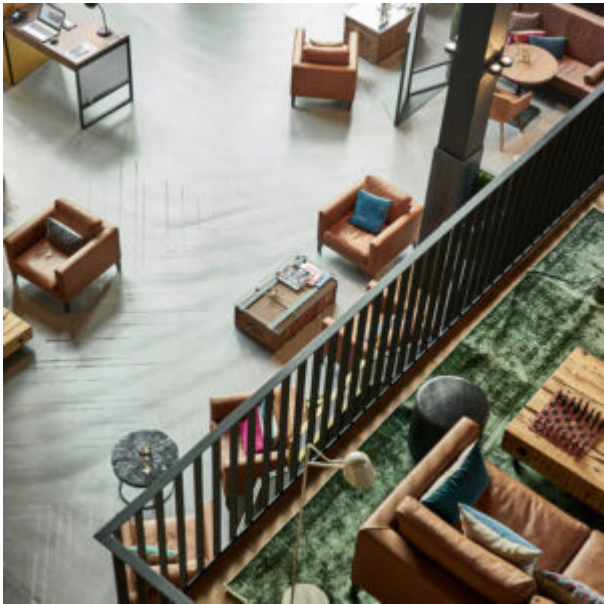
But the company's hotel brand is now represented in the French capital for the first time. Architect Peter Marino has created a magnificent luxury gem in an Art Deco department store from 1928, originally designed by Henri Sauvage. The interior is filled with valuable vintage furniture, for example by Maria Pergay, Charlotte Perriand and Jean Lurçat.

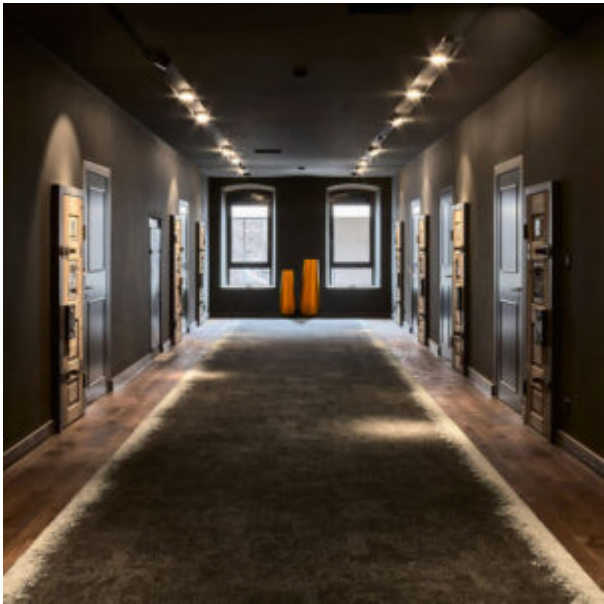
The Hotel Liberty in Offenburg boasts award-winning architecture. Historic prison



buildings now house a modern luxury hotel. The original function of the walls is present everywhere.









The industrial-designed rooms naturally meet all the requirements of a 5-star hotel and surprise with precious details - a feast for design lovers. We wish you a wonderful vacation! And if you are still looking for a worthwhile destination, you will find many more exciting [references](#) from emco here!

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